Campus Conversation
President Kaler and Provost Hanson

Strategic Planning Work Session

November 4, 2013
OUR STRATEGIC PLAN

1. Grow the endowment.
2. Attract high-ability students.
3. Support faculty and staff excellence.
4. Build a diverse global community.

There's been a leak! I discovered 3,000 other universities have this same one!
Why plan? Observations, two years in....

- Citizens eager for the U to be good...but distrust what we do (fat and bloated, high tuition, too many administrators)
- Large number of PhD programs, variable quality
- Improving undergraduate experience and metrics, but demographic change will be dramatic
- Need to improve the Medical School
- Athletic success matters
- Need operational improvements
- Opportunity to build reputation to match outcomes
- Need better connection with Greater Minnesota
- Need to improve educational efficiency (MOOCs?)
- Need the right space in the right place
- Heavy consultation and processes
- Not collaborative
Strategic planning goals

- Overall goal: increase the U’s impact and reputation
- Bold, inspirational and aspirational
- Create a Twin Cities campus plan that intersects those of other campuses
- Articulate a 10-year vision and specific action steps for the next 3-5 years
- Defined metrics
- Engage the campus community to own and advocate for the plan
- Reflect the broad diversity of our institution, our state, and our students
- Consultative and inclusive, but timely
- Where possible, use existing structures/groups to provide input
- Align with current collegiate or unit strategic plans, long range financial plan, and current initiatives
Where should we be in 20 years...

- Nationally prominent undergraduate program
- Leading research institution
- Destination for graduate and professional education
- Recognized faculty excellence
- Nation-leading health care provider
- Athletic powerhouse
- Diverse, with deep community engagement
- World-class philanthropy
- Sustained state support

All leading to affordable excellence
In a word...

Ambition
Strategic plan components

- **Vision**: What we want to achieve, inspirational/aspirational
- **Mission**: Who we are, why we exist
- **Values**: What we stand for drives culture and decision making
- **Goals**: A broad statement of what will be achieved, goals provide long term overarching direction
- **Strategies**: Strategic focus to achieve each goal
- **Action plans**: Specific actions to achieve each strategy
- **Annual priorities (FY15-FY19)**: Long-term work plan aligned to strategic plan
Summary

• Our goal is an ambitious, bold plan to chart our course for the future
• Strong executive leadership and a faculty-driven process, with much listening
• Robust staff and campus-wide engagement
• Consultative and inclusive, but timely