

OFFICIAL PRIMARY COLORS

The official UMN maroon or gold or both should be the primary colors used for any print or electronic communication.



UMN MAROON
PMS 202c; PMS 201u
CMYK 0/100/61/43
RGB 122/0/25 #7a0019



UMN GOLD
PMS 136c; PMS 116u
CMYK 0/27/76/0
RGB 255/204/51 #ffcc33

OFFICIAL SECONDARY COLORS

Besides the official maroon and gold, shades of maroon and gold may be paired with the official versions for tone-on-tone graphics, etc.

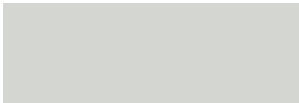
These official secondary colors are also used with the Folwell web theme.



DARK MAROON
PMS 1817c, CMYK 23/84/54/68
RGB 91/0/19 #5b0013



DARK GOLD
PMS 137c, CMYK 0/38/95/0
RGB 255/183/30 #ffb71e



LIGHT GRAY
CMYK 16/11/14/0
RGB 212/214/210 #d5d6d2



DARKER GRAY
CMYK 69/63/62/58
RGB 52/51/51 #333333



LIGHT MAROON
PMS 187c, CMYK 5/100/71/22
RGB 144/0/33 #900021



LIGHT GOLD
PMS 1215c, CMYK 1/11/62/0
RGB 255/222/122 #ffde7a



MEDIUM GRAY
CMYK 55/47/45/11
RGB 119/118/120 #777677



DARK GRAY
CMYK 63/55/54/28
RGB 90/90/90 #5a5a5a

OPTIONAL SECONDARY COLORS AND TINTS

Optional secondary colors and their tints may also be used sparingly and the maroon and gold are prominent.



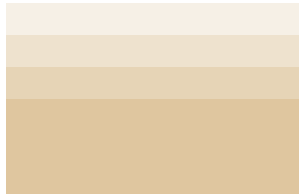
BLUE
PMS 7468, CMYK 94/16/7/28
RGB 0/117/154 #00759a



GREEN
PMS 369, CMYK 67/0/98/5
RGB 88/168/24 #58a618



ORANGE
PMS 158, CMYK 0/64/95/0
RGB 227/114/34 #e37222



BEIGE
PMS 7501, CMYK 0/4/20/7
RGB 219/206/172 #dbceac